

Privacy Policy

Effective Date: 29 January 2025

1. Introduction Welcome to Unitify.com ("Unitify", "we", "our", or "us"). Your privacy is important to us, and this Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our website, products, and services (collectively, the "Services").

By accessing or using Unitify.com, you agree to the terms of this Privacy Policy.

2. Information We Collect We collect different types of information, including:

- **Personal Information:** When you create an account, subscribe to our services, or contact us, we may collect personal details such as your name, email address, phone number, and payment information.
- **Technical Information:** We automatically collect information about your device, browser, IP address, and usage data to improve our Services.
- **Cookies and Tracking Technologies:** We use cookies, analytics, and tracking tools to enhance user experience and analyze trends.

3. How We Use Your Information We use the collected information for the following purposes:

- Providing and managing our Services
- Processing transactions and sending payment confirmations
- Personalizing and improving user experience
- Communicating with users, including customer support and marketing
- Ensuring security and fraud prevention
- Complying with legal obligations
- **Service Providers:** Third-party vendors that assist in payment processing, hosting, and analytics.
- **Legal Compliance:** If required by law or government authorities.
- **Business Transfers:** In case of mergers, acquisitions, or asset sales.

5. Your Rights and Choices You have the following rights regarding your data:

- **Access and Correction:** You can review and update your personal information.
- **Data Deletion:** You may request the deletion of your account and associated data.
- **Opt-Out:** You can unsubscribe from marketing communications.

To exercise your rights, contact us at hello@unitify.com.

6. Data Security We implement appropriate technical and organizational measures to protect your data from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet is 100% secure.

7. International Data Transfers Your data may be processed and stored outside your country. By using our Services, you consent to such transfers.

8. Third-Party Links Our website may contain links to third-party websites. We are not responsible for their privacy practices, and we encourage you to review their policies before providing any personal information.

9. Children's Privacy Unitify.com is not intended for individuals under the age of 18. We do not knowingly collect information from minors. If we become aware of such data collection, we will take steps to delete it.

10. Changes to This Privacy Policy We may update this Privacy Policy from time to time. Any changes will be posted with an updated effective date. We encourage you to review this page periodically.

11. Contact Us If you have any questions or concerns about this Privacy Policy, please contact us at:

Unitify Limited

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HONG KONG

hello@unitify.com

By using Unitify.com, you acknowledge that you have read and understood this Privacy Policy.